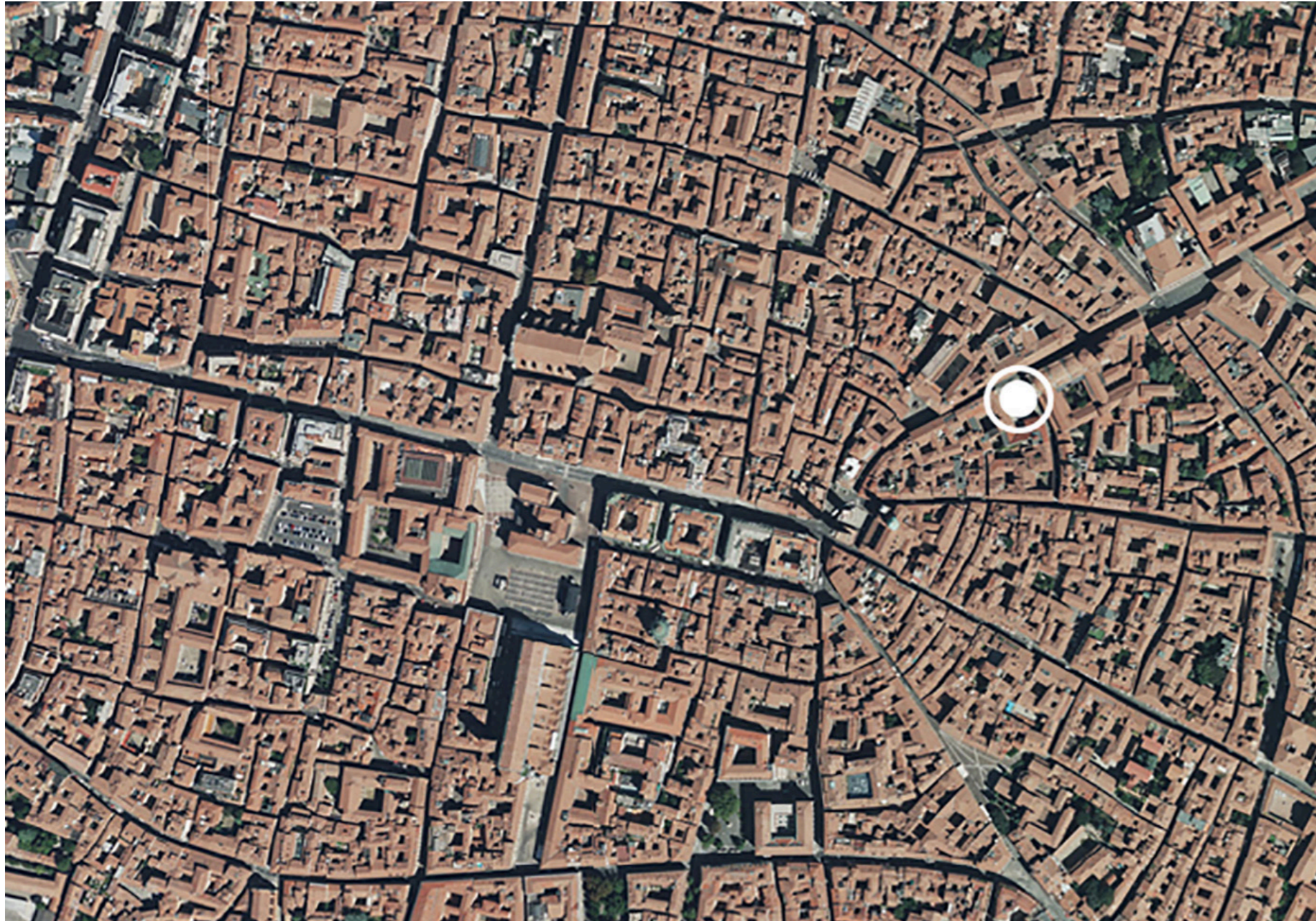


# ROCK PROJECT TRANS PIAZZA ROSSINI

lighthouses LIGHTHOUSE: URBAN



Localization in Bologna



Areal Google Map View of Piazza Rossini



Via Zamboni, one of the main street of the city centre of Bologna.



Piazza Rossini used as a parking lot before the transformation.



Piazza Rossini used by the community after the Tactical urbanism action.



Piazza Rossini used by the community after the Tactical urbanism action.



Five square workshop exploration in Bologna.



Students engaged in the tactical urbanism action in Piazza Rossini.

## NBS short description

The Piazza Rossini project is one of the actions of the ROCK project. ROCK was an initiative co-financed by the Horizon2020 program. The project aimed to promote the effective regeneration and adaptive reuse in historic city centers by implementing a repertoire of successful heritage-led regeneration initiatives. The project had lead several experiments in the historic center of Bologna, such as Piazza Rossini. Piazza Rossini was transformed from a parking lot to a pedestrian public space by a tactical urbanism action. The action was co-design with students of the Department of Architecture of the University of Bologna.

## Geographic area

Bologna, located in the Northern East area of Italy, with 400.000 inhabitants and 150 different nationalities. The oldest university in the Western world, was established in AD 1088. One of the most polluted cities of Italy and Europe. Bologna is also an important agricultural, industrial, financial and transport hub, where many large mechanical, electronic and food companies have their headquarters.

## Relevance for the lighthouse

The basic idea for the renovation of the Piazza Rossini area is the transformation of a parking area into a green area. A grey/brown field into a green field for youth and local inhabitants. The temporary Rossini Square project is part of the general trend to provide open spaces, first to test, then to revise, correct and test again solutions for cities that are constantly changing and evolving.

## Governance of the case

The main tool of the ROCK project was the U-Lab Bologna. The U-lab was founded by the Bologna Municipality, the Fondazione fro Urban Innovation and the Fondazione Rusconi. The Piazza Rossini project was based on participatory workshops and transformative actions conceived and carried out in laboratory mode by the students of the Department of Architecture of the University of Bologna.

## Challenges raised during the preparatory meetings

1. To map the stakeholders involved in the ROCK project;
2. To better understand how the project activate the participatory process;
3. To analyze and assess the project impacts.

## Local governance profile

Piazza Rossini is a public space own by the Municipality of Bologna.

## Who owns the land?

Piazza Scaravilli, a parking lot reserved to the University staff transformed in a pedestrian space for students.

## Related projects with synergies

Tactical urbanism action able to redesign the public space in a more sustainable way. Increase in sports facilities and accessibility for children, spaces to rest and study in the open air.

## Local partners, associations, initiatives and champions engaged

Bologna Municipality, Urban Center, Department of Architecture – Università degli Studi di Bologna, Fondazione Rusconi.

## SDG

